

2019 Planning Recap

Marketing, Outreach, & Advocacy

- Creating a strong state lens on afterschool
- Communication between programs & districts
- OST programs in all counties
- Promote credential and career pathway
- Encourage an equity lens
- Create a statewide advocacy plan

Funding (access, other sources, etc.)

- Develop a 'campaign' for funding access
- Get the private sector on board
- Create a fiscal model for communities to implement OST through other funding sources
- Link OST programs and community foundations
- Increase the use of CCDF in OST

New & Updated TA to OST Programs

- TA network to address perceived barriers
- Help draft letters of inquiry for programs
- Utilize other state models to create solutions
- Create a mentor program for new OST programs
- Partner with higher Ed to create tools and solutions
- Evolve professional development access/availability

Data & Storytelling

- Promote the number of youth workers needed
- Create a 'status of young people' campaign
- Celebrate loudly
- Standardize a way to gather stories from the field
- Quantify need in all areas (funds, staff, quality improvement)

New Ventures

- Align IDOE Title funding to support OST
- Pay increase overall for youth workers
- Explore public health indicators that OST addresses
- Create a 'seed money' fund for new OST programs
- Strengthen relationship with higher Ed
- Push greater internal accountability among programs